

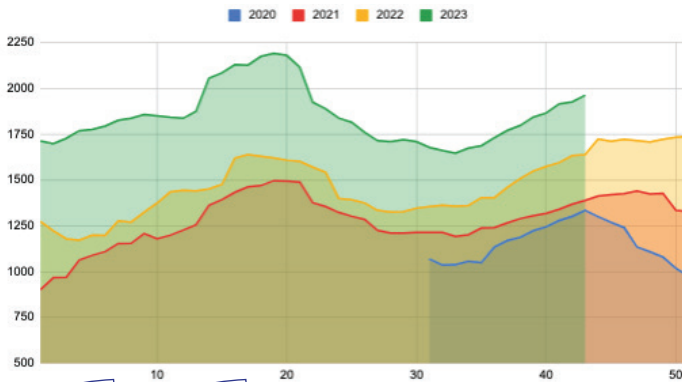
HE WOULD
HE WOULD

ANNUAL IMPACT REPORT

NI NORTHRIDGE
CHURCH

One Church Many Locations

1,849	IN-PERSON AVERAGE ATTENDANCE	+28%
552	WEBSTER AVERAGE ATTENDANCE	+19%
1,297	ROCHESTER AVERAGE ATTENDANCE	+32%
3,363	HIGHEST TOTAL IN-PERSON ATTENDANCE (EASTER)	+35%
1,207	ONLINE AVERAGE ATTENDANCE	+2%



"My life has changed since putting my faith in Christ in everything that I do, everything that I do I literally turn to him and ask if he is good with it. I know I'm planning but your plan is better than mine so I realized that when I try to exercise control, it doesn't work out and I've learned that God has a better plan for me. There's a lot of reasons why I want to get baptized but one of the main ones is that I have seen the journey from who I was, to who God has identified me to be. Who I was and who I am now, are two completely different people and I know that that was only done through placing my faith in Christ. I want everyone to experience that relationship with God to be able to go out into the world and say "I love Jesus!"

KATIE V, ROCHESTER

EVERY NUMBER REPRESENTS A PERSON, EVERY PERSON HAS A STORY, EVERY STORY MATTERS TO GOD.

PRAY INVEST INVITE

1,522 NORTHTRIDGE - NEW CONTACTS

CONNECTED FOR THE FIRST TIME

1,012 ROCHESTER 443 WEBSTER 67 ONLINE

94,277

DOORS OPENED FOR PEOPLE ARRIVING AT NORTHTRIDGE

18,864

CUPS OF COFFEE CONSUMED IN NORTHTRIDGE LOBBIES

12,192

DONUTS CONSUMED IN NORTHTRIDGE LOBBIES

80%

OF REGULAR ATTENDEES
HAVE INVITED SOMEONE TO
NORTHTRIDGE IN THE PAST YEAR

70%

OF NEW ATTENDEES CAME
BECAUSE OF A PERSONAL
INVITE

47%

OF NEW ATTENDEES WERE
UNCHURCHED BEFORE
COMING TO NORTHTRIDGE

WHY SATURATE ROCHESTER WITH THE GOSPEL?

8th

MOST POST-
CHRISTIAN CITY

12th

LONELIEST CITY
IN AMERICA

5th

HIGHEST HOMICIDE
RATE

2nd

HIGHEST CHILD
POVERTY RATE



"My life before Christ, quite frankly, was evil, wild and reckless. I have a lot of guilt that I used to carry from the actions that I have done. I was struggling with not only addiction and then after addiction I was also homeless because I chose my addiction over my family and over myself...and I chose it over God. In that world of drugs and sex and violence, you lose yourself. You got in the same playing field as the devil so the evil actions that I did cause me to go into jail. When I spent some time in jail I started listening to K-Love Radio. That's when I believe the seeds of Christ were being replanted in my life again. I placed my faith in Christ not too long ago. It wasn't until March 13th, my dad's birthday. I fell to my knees in the shower and decided right then and there that the Lord Jesus Christ is my Savior, he is my Messiah, he is my King and the leader of my life because it's through his blood that he shed on the cross that I have been given so many chances in my life. I'll never be able to say thank you enough to him for saving my life."

JOSE M, WEBSTER

BAPTISMS

STORIES OF LIFE CHANGE



Kate Berry	Angela Kohlmeier	Isabella Grape
Anastin Shughart	Aaron Pagani	Annaleise Coistek
Braelyn Prosser	Jose Munoz	James Pisa
Brody Dyjak	Ellen Warner	Morgan Allocco-Angell
Thomas Gonzalez-Williamson	Dylan Walshvelo	Brenna Lense
Carol Murray	Leona Bienetti	Addy Hultquist
Cheryl Orefice	Faith Kasper	Colin Ritchie
Bill Fischer	Ojahnique Hill	Joanna Norris
Martha Fischer	Harmony Shipman	Addie Short
Alison Klee	Abby York	Benjamin DeRose
Kyle Tellex	Sophia Peers	Jackson Wegman
Sofia Joseph	Bryan Blaschek	Libbie Morales
Leah Landis	Noah Sieczkarski	Lily Rivera
Mackenzie Hennigan	Katie Valentin	Evelyn Mabee
Cassidy Hennigan	VJ Joseph	Harper Johnson
Lucas Grape	Ryan Hickey	Mary Buck
Erin Harvey	Jackson Bastian	Avery Weatherbee
Amanda Lachiusa	Lauren Klingler	Maria Matos
Angela Yanick	Kenadi Folwell	
	Rena Kerr	

We cared for you. Because we loved you so much, we were delighted to share with you not only the gospel of God but our lives as well."

1 Thessalonians 2:8



There is no decision, no choice, no past that is too difficult, too far gone, that if you turn to Christ He is always there willing to forgive and extend grace and mercy."

NATE M, WEBSTER CAMPUS PASTOR



COMMUNITY GROUPS

Most adults who regularly attend on a given Sunday are part of a Community Group

1,450

ADULTS WHO ATTENDED A GROUP

268

COMMUNITY GROUP LEADERS

84

TOTAL NUMBER OF GROUPS

522

PEOPLE NEW TO GROUPS

1,200+

HOURS SPENT IN GROUP PRAYER

25,000+

PRAYER REQUESTS PRAYED FOR

Life Change happens better in Groups.

CIRCLES ARE BETTER THAN ROWS



"I realized that in order to find my identity I actually wanted to explore my relationship with Christ more and explore my faith more. When I began going to Northridge I became part of a community group where I met some amazing people and that's really where I started to learn more about the Gospel."

MARY B, ROCHESTER



Northridge kids exists to help kids take their next steps towards Jesus in a fun and engaging environment

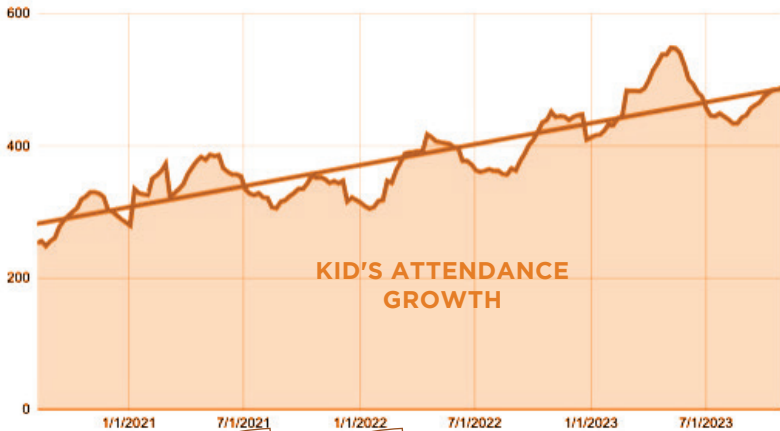
349 AVERAGE WEEKLY ATTENDANCE

44 BABIES **116** PRE-K **190** ELEMENTARY

347 FIRST TIME GUESTS **132** AVERAGE WEEKLY VOLUNTEERS

1:3.7 VOLUNTEER-TO-CHILD RATIO

20,468 HOURS OF INVESTMENT IN NR KIDS



"We all have our gifts and all of our gifts are working very well together to serve God in that classroom. When a child comes in and it looks like maybe they don't really want to come in, we unashamedly tell them that it's the best class in the whole church. This is the best class! Come on in, because when we're all serving in there that's just the way we all feel. I'm just one of a group of people who really like being there."

CHERIE F, ROCHESTER KIDS MINISTRY

NYM

Nightly Youth Ministry

MORE STUDENTS MORE LIKE JESUS

36

STUDENT BAPTISMS

140

WEB CAMPUS STUDENTS

195

FIRST-TIME GUESTS

322

ROC CAMPUS STUDENTS

119

AVERAGE WEEKLY ATTENDANCE

151

HIGHEST ATTENDED YOUTH GROUP NIGHT

8,247

VOLUNTEER HOURS SPENT WITH STUDENTS

121

STUDENTS WHO
ATTENDED
THE WKND

105

STUDENTS
SERVING AT
NORTHRIDGE



I placed my faith in Jesus at the last WKND (NYM Camp). I started to participate in the Bible study my group did at night and during one of our night sessions, the speaker asked us to raise our hands if we surrender to God, so I did because that is how I felt, but I did not expect him to tell us to go talk to our small group. I remember being on my knees and realizing who Jesus is and I wanted to tell people - which is why I'm getting baptized today! AVERY W, ROCHESTER

SAVED PEOPLE SERVE PEOPLE

NORTHRIDGE SERVING TEAM POSITIONS FILLED

1,018

ROCHESTER SERVE
TEAM MEMBERS

670

WEBSTER SERVE
TEAM MEMBERS

326

ONLINE SERVE TEAM
MEMBERS

22

WEEKLY SERVE
TEAM MEMBERS

514

HOURS SERVED
PER WEEK

1,080

TOTAL HOURS SERVED
ANNUALLY

56,164

"Each of you should use whatever gift you have received to serve others, as faithful stewards of God's grace" 1 Peter 4:10

50% OF ROCHESTER CAMPUS ADULTS

43% OF WEBSTER CAMPUS ADULTS

16% OF ONLINE CAMPUS ADULTS

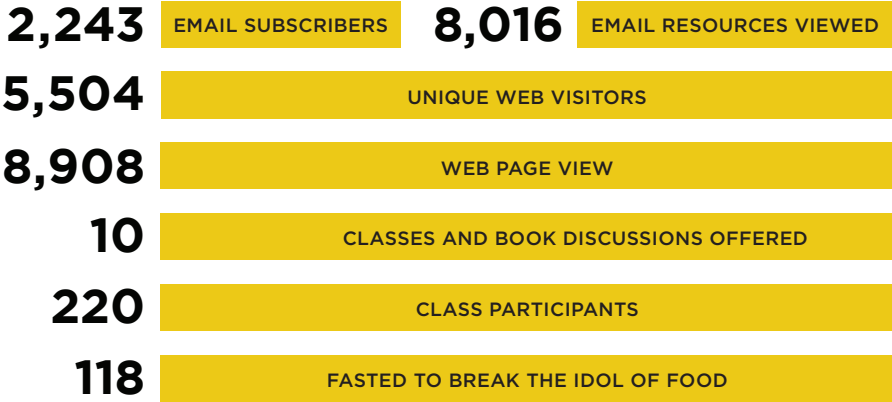
SERVE AT
NORTHRIDGE



"The thing that stands out the most about my time serving is the friendship that I have gained by cleaning with Karen. She just really has become such a trusted friend in my life. It wasn't something that I was anticipating or expecting and she really has been such a blessing to both my son and I." MEGAN B, WEBSTER CLEANING TEAM



Northridge Equip exists to help you take your next step in your spiritual journey. Our goal is greater knowledge & increased obedience.



NORTHRIDGE USERS

1,826	NORTHRIDGE USERS
89,409	#MINUTES WATCHED
11,200	SUBSCRIBERS
10,249	PODCAST VIEWS
365	NORTHRIDGE USERS
73,000+	DAILY OPENS



"I started serving on the production team in early 2019. I was really looking for an area to serve in the church and I'm kind of interested in the techie side in my job so the production team seemed like a good fit for me. I shadowed Adam who was leading the team at the time and saw the different positions and thought "oh this seems like it could be really fun", just a good fit for me."

LOGAN B, ROCHESTER PRODUCTION TEAM



INSTAGRAM FOLLOWERS

4,049

NORTHRIDGEROC

1,069

NYM STUDENTS

1,226

NYA YOUNG ADULTS

6,706

FACEBOOK FOLLOWERS

10,650

HIGHEST FACEBOOK POST VIEWS

11,225

YOUTUBE SUBSCRIBERS

20,700

YOUTUBE WATCH HOURS

134,252

YOUTUBE TOTAL VIEWS

PRAISE GOD FOR OUR NEW WEBSITE

NORTHRIDGE WEBSITE

northridgerochester.com

27,327

PAGE VIEWS
1ST MONTH

15,465

VISITORS 1ST
MONTH

62,765

ONLINE SERMON
& SERVICE VIEWS

NORTHRIDGE APP

3,155

DOWNLOADS

82,874

LAUNCHES

15,959

WEEKLY ONLINE
LIVE SERVICE VIEWS

659,885

IMPRESSIONS

"At that time I had a complete identity crisis. I just had no idea who I was anymore. So one day I was scrolling on YouTube and I was just watching some videos and some testimonial videos started coming up in my feed. I was like "that's strange", I didn't think much of it and then they kept popping up and I got curious so I finally watched one and the topic was sex and how he had slept around and then later became and knew God and Jesus, and I was just stunned and I thought maybe that could be me. That night I decided I was going to pray and I just told God, I said "if you're real, I need you to tell me, I need you to let me know" and he did and I accepted him and I knew he had saved me, forgave me for my sins." DYLAN W, ROCHESTER



2023 SERMON SERIES



Getting to Know Your Bible
November 2022



Mountain Mover
March 2023



Where Are You Christmas?
December 2022



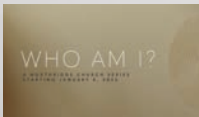
Who is This Jesus
April 2023



Yesterday, Today & Forever
January 1, 2023



Subtle Sins of Society
May & June 2023



Who Am I?
January 2023



**Colossians
A Letter to the Church**
July & August 2023



When Life Hits Hard
February 2023



**My Relationships
are Falling Apart**
September 2023



Acts of the Church
October 2023



“Finding Christ for me was a process. It wasn’t an instant moment. I realized that maybe I needed to start looking for God more and I decided you know I should find a church, I should find a place to share with other people and that’s when I found Northridge. The very first message of the series Drew talked about habits. The two that stuck the most with me were prayer and daily scripture (reading). I decided that I wanted to spend more time in prayer to build that relationship with God and I also decided that I wanted to read the Bible.” AMANDA L, WEBSTER



WHY MOUNTAIN MOVER AND A NEW CAMPUS IN BRIGHTON?

NUMBER LIVING WITHIN A 10-MINUTE DRIVE

111,000

18%

50%

31%

FAMILIES LIVING BELOW THE POVERTY LINE

KIDS LIVING IN SINGLE PARENT HOMES

MILLENNIALS

53%

42,000

NEVER MARRIED

ATTEND COLLEGES THERE

MOUNTAIN MOVER

PLEDGE TOTAL

GIVING TOTAL YTD

\$3,470,521

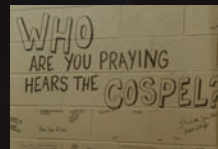
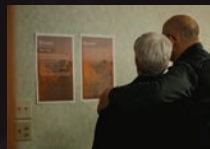
\$946,437

NUMBER OF PLEDGERS

AVERAGE PLEDGE

421

\$8,243.52



“For truly I tell you, if you have faith the size of a mustard seed, you will say to this mountain, ‘Move from here to there,’ and it will move, and nothing will be impossible for you.” Matthew 17:20-21



STRENGTHENING FAMILIES, ENDING POVERTY, AND SEEKING JUSTICE SO THAT LIVES ARE TRANSFORMED AND JESUS IS KNOWN.

\$298,835

BEYOND DOLLARS GIVEN (LAST 12 MONTHS)

\$104,748

COMPASSION BEYOND INITIATIVE SPONSORSHIPS (LAST 12 MONTHS)

\$3,736,227

10-YEAR NORTHRIDGE BEYOND TOTAL GIVEN AWAY

\$340,000

ADDITIONAL MM BEYOND DOLLARS COMMITTED (LAST 12 MONTHS)

HOME FOR THE HOLIDAYS 2022

\$138,093

TOTAL GIVING

225

NUMBER OF GIVERS

NORTHRIDGE BEYOND PARTNERS



441 MINISTRIES
BEECHWOOD



AGAPE INTERNATIONAL
MISSIONS (AIM)



HUB585:
CAREPORTAL



RISE COMMUNITY
SCHOOL 106



HOPE INTERNATIONAL



FOODLINK



COMPASSION
INTERNATIONAL



CONVOY OF
HOPE



DAVID'S REFUGE



TEARFUND



WORLD RELIEF
WESTERN NEW YORK



COMPASSCARE PREGNANCY
SERVICES



WORLD RELIEF



GLOBAL LIFT
COLLECTIVE

HERE'S JUST SOME OF THE IMPACT FROM THESE CONTRIBUTIONS

12

WOMEN/GIRLS SET FREE FROM SEX-TRAFFICKING IN CAMBODIA (AIM)

37

CHURCHES RESOURCED TO FIGHT POVERTY AND MAKE JESUS KNOWN IN THEIR COMMUNITIES IN MALAWI (GLC)

49

CHILDREN SERVED BY NORTHRIDGE CAREPORTAL WITH \$59,000 IN ECONOMIC IMPACT (HUB585)

800

NEW PEOPLE JOINED SAVINGS GROUPS GIVING THEM THE OPPORTUNITY TO INVEST IN THEIR DREAMS THROUGH SAVING, LOANS, & COMMUNITY (HOPE INTERNATIONAL)

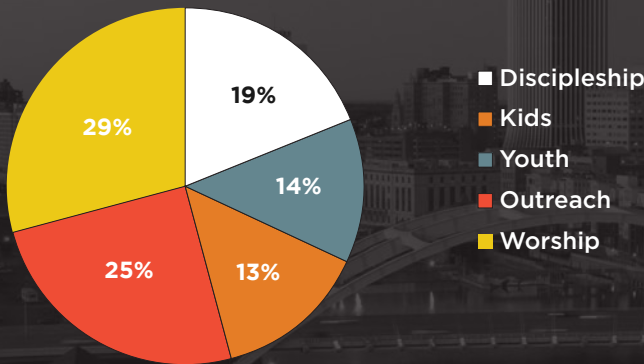
2023 BUDGET

TOTAL

\$3,046,502

PROJECTED 2023 GIVING TOTAL

\$3,706,000



218

FIRST-TIME GIVERS YTD

969

GIVING UNITS YTD

...their overflowing joy and their extreme poverty welled up in rich generosity. For I testify that they gave as much as they were able, and even beyond their ability. Entirely on their own, they urgently pleaded with us for the privilege of sharing in this service to the Lord's people. And they exceeded our expectations: They gave themselves first of all to the Lord, and then by the will of God also to us.

2 Corinthians 8:2-5



NYA DETAILS

GROWTH IN
ATTENDANCE
20-25%
INCREASE FROM 2022

NUMBER OF NEW GROUPS
LAUNCHED
IN 2023
4

SERVICE PROJECTS
COMPLETED
40

SUMMER GROUP
35
NEW YOUNG ADULTS

BAPTISMS
9

ANNUAL SURGE EVENT

NUMBER OF SURGE PARTICIPANTS
220

DONUTS CONSUMED
200

THANK YOU CARDS
WRITTEN
500

COFFEE CONSUMED
10 lbs

BUBBLES FLOWN
100,000

ANNUAL 2-DAY LEADER RETREAT

THREE SESSIONS ATTENDED BY 25 LEADERS

Home for the Holidays

Annual Christmas Giving Initiative

GOAL

\$175,000

BY DECEMBER 31, 2023



“Housing to Homes” in the Beechwood Neighborhood

Safe and affordable housing is key to breaking the poverty cycle. 441 Ministries has 13 apartments they use to provide spaces for folks to stabilize and grow with low-cost rent and starting in 2024 with wrap-around services to help people take next steps in areas like work and healthcare.

“Home” Improvements at our Rochester Campus

The older flat roof section at 2052 St Paul Street is in desperate need of repair and restoration.

Far From Home With: Global Lift Collective

Violence and poverty are on the rise in Central America leaving people without hope for the future and leading many to the decision to migrate. Global Lift Collective resources local churches in Central America to abolish extreme poverty. Non-profit organizations collaborate together to equip churches to lead their communities in everything from savings groups, to agricultural projects, water access, and Bible training.



*As funds come in, they will be equally distributed across the three organizations.
northridgerochester.com/homeforholidays

*Yours, Lord, is the greatness and the power and the glory and the majesty and the splendor, for everything in heaven and earth is yours.
1 Chronicles 29:11*